

# EXECUTIVE PAYMENTS SUMMIT

Banking, Payments, and Customers:  
*Strategies for the Next Generation*

## SPONSORSHIP OPPORTUNITIES

REAL-TIME PAYMENTS

COMPLIANCE

SAME DAY ACH

FRAUD

INNOVATION

RISK MANAGEMENT



Tuesday, Nov. 14, 2017 7:45 AM - 3:30 PM

Federal Reserve Bank of Dallas, Texas

[www.executivepaymentssummit.com](http://www.executivepaymentssummit.com)








## WHO WILL BE THERE?

- C-Level Executives
- Senior Operations, Fraud, Risk, and Compliance Managers
- Controllers and Comptrollers
- Senior Government Payments Officials
- Executive and Senior Vice Presidents
- Businesses Supporting the Payments Industry
- Directors and Senior Managers
- Government Agencies, Universities, and More!
- Senior Payments Executives

### Attendee Demographics

	Banks	48%
	Credit Unions	28%
	Businesses	24%

From the Executive Payments Summit 2016



### Why YOU should be there

- It's a strategic opportunity to showcase your brand and network with payments professionals who make or influence purchasing decisions. The program has been carefully developed to attract senior staff from financial institutions and other industry participants.
- We are dedicated to advocating sound payments practices through education and networking.
- We offer engaging sponsorship and exhibitor opportunities that will make a lasting impression.
- You have a wide variety of options to meet your promotional objectives through social media, email, printed mailers, and exhibit opportunities.

#### About ePayResources:

ePayResources is a trade association celebrating over 40 years providing payments expertise, professional development, and industry leadership to financial institutions and businesses. We keep our members informed, compliant, and competitive with services that include education, publications, compliance support, risk management resources, and advocacy.

As a trusted payments industry leader, we help our members successfully participate in electronic payments by providing the best possible tools for understanding obligations under the ACH Operating Rules and other payment rules and regulations, thereby minimizing risk. Our Accredited ACH Professional and National Check Professional staff stay on top of the latest industry developments, so we are always prepared to provide the highest level of support on our toll-free Payments Answerline™. We are the second-largest Regional Payments Association member of NACHA – The Electronic Payments Association. Our subsidiary company, ePayAdvisors, provides audit and risk assessment services for ACH, Wire and Remote Deposit Capture, and payments consulting



**Questions?** Contact Stephanie Tisch, AAP at 800-475-0585, ext. 1403 or [stisch@ePayResources.org](mailto:stisch@ePayResources.org).

**To reserve your sponsorship, please visit [www.ExecutivePaymentsSummit.com](http://www.ExecutivePaymentsSummit.com) and click on the “Become a Sponsor” button.**

# MAJOR SPONSORSHIPS *(Additional opportunities on next page)*

## **\$5,000 Platinum (Lunch) Sponsorship** *Only one available*

- Exclusive lunch sponsor
- Signage on all lunch tables
- Five-minute presentation during lunch about your company
- Opportunity to introduce lunch speaker
- 3 complimentary Summit registrations
- Option for additional registrations at \$275 (Regular price: \$325)
- 1 tabletop exhibit space
- Logo on program booklet cover\*\*
- Logo on promotional brochure cover\*
- Full-page ad in program booklet\*\*
- Signage at the event
- Sponsorship ribbons on name badges of company representatives
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources website – Executive Payments Summit page
- Verbal recognition at the Summit
- Signage in function area

## **\$2,500 Gold Sponsorship** *Limited availability*

*(Morning Break, Continental Breakfast, or Tuesday Night VIP Reception)*

- Logo on promotional brochure\*
- Half-page ad in program booklet\*\*
- 1 tabletop exhibit space
- Signage in function area
- 2 complimentary Summit registrations
- Option for additional registrations at \$275 (Regular price: \$325)
- Additional signage at the event
- Sponsorship ribbons on name badges of company representatives
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources website – Executive Payments Summit page
- Verbal recognition at the Summit

## **\$1,500 Silver Sponsorship** *Limited availability*

- 1 complimentary Summit registration
- Option for additional registrations at \$275 (Regular price: \$325)
- 1 tabletop exhibit space
- 1 quarter-page ad in program booklet\*\*
- Signage at the event
- Sponsorship ribbons on name badges of company representatives
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources website – Executive Payments Summit page
- Verbal recognition at the Summit

## **\$500 Bronze Sponsorship**

- Option to register attendees at \$275 (Regular Price: \$325)
- Signage at the event
- Verbal recognition at the Summit
- Sponsorship ribbons on name badges of company representatives
- Special recognition in our monthly newsletter
- Special recognition and link on ePayResources website – Executive Payments Summit page

\* *Deadline for commitment and payment as well as logo to be on promotional brochure is September 23, 2017.*

\*\* *Deadline for commitment and payment as well as logo and art for ad in program booklet is October 15, 2017.*



# ADDITIONAL OPPORTUNITIES

## Exhibitor only: \$700

- 1 tabletop exhibit space
- 1 complimentary Summit registration
- Option for additional registrations at \$275 (Regular Price: \$325)
- Exhibitor ribbons on name badges of company representatives
- Recognition in our monthly newsletter
- Recognition and link on ePayResources website – Executive Payments Summit page

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## Charging Station Sponsor: \$250

*Everyone has devices that need to be charged during the day – why not take advantage of this need and put them face-to-face with your brand!*

- Tabletop sign with your logo on charging table
- Opportunity to supply 250 copies each of up to 3 different promotional materials to be placed on table
- Recognition in our monthly newsletter
- Recognition and link on ePayResources website – Executive Payments Summit page

## Hydration Station Sponsor: \$350

*Experts tell us we need to drink 8 glasses of water every day. Use this to your advantage by supplying bottled water and flavored waters throughout the day.*

- Tabletop sign with your logo on Hydration Station table
- Opportunity to supply 250 copies each of up to 3 different promotional materials to be placed on table
- Option to supply your own branded product
- Recognition in our monthly newsletter
- Recognition and link on ePayResources website – Executive Payments Summit page

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## “Swag Bag” Sponsor: \$1,200

*Put your logo and message (up to one sentence) on the bag to be given to each attendee. A fabric bag is often kept and reused for years. This is a cost-effective way to keep your brand in front of your prospect for the long-term.*

- Your logo and brief message on fabric “Swag Bag” given to each attendee (1-color imprint)
- Opportunity to supply up to two items to be stuffed into Swag Bag (possibly one printed piece and a specialty item)
- Recognition and link on ePayResources website – Executive Payments Summit page

## Lanyard Sponsor: \$750

*Put your name and/or logo in a place where everyone will see it: around every participant’s neck, just above their name badge.*

- Your name and/or logo on lanyard holding name badge of each attendee
- Opportunity to supply two items to be stuffed into Swag Bag (could be one printed piece and a specialty item)
- Recognition and link on ePayResources website – Executive Payments Summit page

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## Item in “Swag Bag”: \$200

- Your item (you supply 250) stuffed into bag given to attendees at opening of Summit
- Recognition and link on ePayResources website – Executive Payments Summit page

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## Ad in Program Booklet

- Full Page \$200
- Half Page \$125
- Quarter Page \$75

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